

ORGANIC LOOMS  
HAND • CRAFTED • RUGS

A Design Primer:  
Choose  
Your  
Rugs  
First!

*Your rug is the biggest  
textile in your room.*

*Make it the  
biggest statement.*

Rugs should be your first  
design decision in space  
planning, fabric selection  
and furniture purchase.

004625 Peacock Feathers  
3 x 12 runner  
Wool/Silk

# Color

*Colorful rugs can spark your interior design vision. Custom colorization makes any rug a perfect option.*

*And our non-dyed collection ranges from warm to cool hues without the rug being dyed!*

Rug choices can be frustrating if trying to match a fabric swatch! There are thousands of fabrics to choose from but limited resources for rugs.

Finding your rug FIRST then matching upholstery and pillows to the rug simplifies the design process and eases stress on you...and your client.

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Color

A

B

C

D

E

F

G

- A – 004580 LOFT™ Aqua Mist *Wool/Silk*  
B – 004349 Swedish Kilim *Wool*  
C – 005127 Custom Reverberation *Non-Dyed Wool*  
D – 001612 Mohair “Rust” *Wool*  
E – 003488 Vintage Revival “African Violet” *Wool/Silk*  
F – 104999 Haise *Wool/Sari Silk*  
G – 003883 Divergence II “Red” *Wool/Silk*

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# Contrast

*Beautiful black and white are stark contrasts for dramatic interiors. Our organic products can be saturated expressions of this dramatic combination.*

*Glamor from the hand knotted traditions of the ages.*

Grounding your interior design vision

with a bold statement in black and white requires a singular vision.

Our organic products range from solid blacks, glacial whites and silvery gray shades in between. Sari silk products provide a saturated depth to the most stark of palettes.

It's easy to choose the richness and luster of glam.

005066 Night Sky  
9 x 12  
Wool/Sari Silk

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## Contrast

A

B

C

D

E

F

G

H

A – 002255 Suri Alpaca “White” Alpaca Hair-on-Hide

B – 004889 Shearling Carved “Black”

Wool Hair-on-Hide

C – 004360 16P-20176 Leather Hair-on-Hide/Silver Leaf

D – #10 Mutton “White” Mutton Hair-on-Hide

E – 005172 Wacaya Alpaca “White” Alpaca Hair-on-Hide

F – 004887 Shearling Carved “White”

Wool Hair-on-Hide

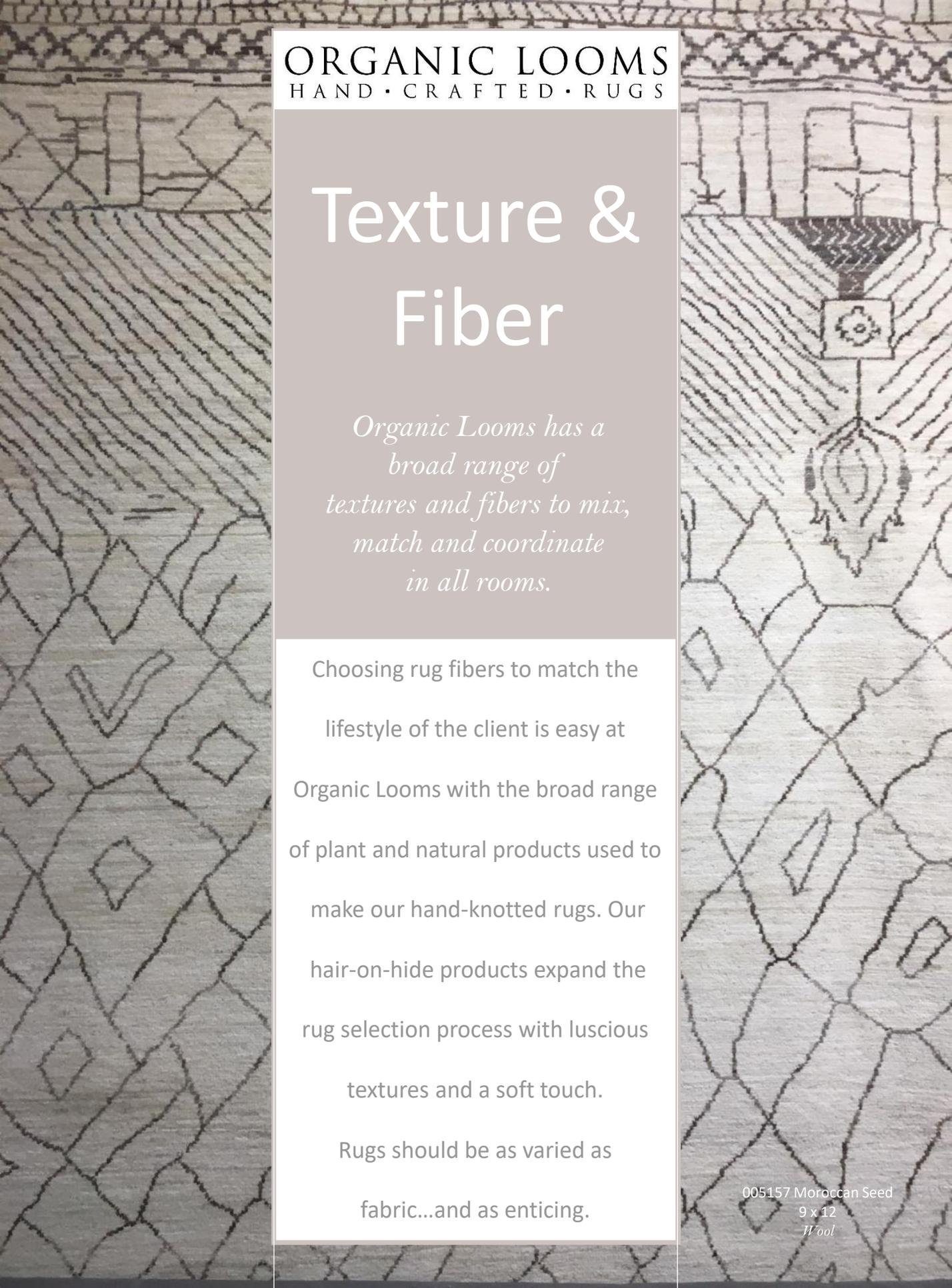
G – 001725 Palazzo Wool

H – #2 Mutton “Black” Mutton Hair-on-Hide

I – 004175 Wacaya Alpaca “Slate” Alpaca Hair-on-Hide

NOTE: This is a color photo!

I



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# Texture & Fiber

*Organic Looms has a  
broad range of  
textures and fibers to mix,  
match and coordinate  
in all rooms.*

Choosing rug fibers to match the lifestyle of the client is easy at Organic Looms with the broad range of plant and natural products used to make our hand-knotted rugs. Our hair-on-hide products expand the rug selection process with luscious textures and a soft touch. Rugs should be as varied as fabric...and as enticing.

005157 Moroccan Seed  
9 x 12  
Wool

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## Texture & Fiber

A

B

C

D

E

F

G

H

I

A – 004474 Wacaya Alpaca “Spotted Brown”  
*Alpaca Hair-on-Hide*

B – 004840 Sumac Weave *Non-Dyed Wool*  
C – 003016 Textured Weave *Wool*

D – 004888 Shearling Carved “Warm Grey”  
*Wool Hair-on-Hide*

E – R-104 Shearling Non-Carved “Black”  
*Wool Hair-on-Hide*

F – 005145 Sarape “Natural White” *Woven Alpaca*

G – 004607 Whisk *Non-Dyed Wool*

H – 003910 Suri Alpaca “Silver Grey”  
*Alpaca Hair-on-Hide*

I – 004232 Scallop 16NP-20230 *Leather Hair-on-Hide*

# Size

*Inventory or custom, our rugs will start your interior design process. Organic Looms boutique rug line, available in standard sizes in our three showrooms, can be custom sized to fit your space plan.*

Custom does not have to be stressful or expensive.

Choosing the correct size is not limited to standard 8x10, 9x12, or 10x14 dimensions.

You can specify any size to be hand-knotted with our direct-to-loom relationship and access to the artisans.

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Size

10 x 14

3 x 12

8 x 10

9 x 12

## Standard rug sizes:

10 x 14 as seen in 004100 Silky Skies

9 x 12 as seen in 004401 Muscle

8 x 10 as seen in 003452 Artistic Composition

3 x 12 runner as seen in 004623 Peacock Feathers

All rugs can be ordered in standard sizes  
or woven to your specific custom size.

# Sustainability

*Organic Looms painstakingly adheres to sustainable production values. Our artisans have hand-knotted rugs for hundreds of years using traditional weaving techniques producing low VOC rugs without petroleum based raw materials.*

*Ethical standards for a clean interior environment is our guiding principle.*

Organic fibers used in our rug construction provide a finished product with no VOC's or off-gassing components. Wool, silk, jute, hemp, nettle and aloe traditional fibers are renewable raw materials ensuring a healthy product for a healthy home.

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Sustainability

A

B

C

D

E

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- A – 004827 Dos Echo *Non-Dyed Wool*
- B – 001648 Linen Sumac HB-690 *Linen*
- C – 004499 Carved Mohair “Ripples” *Mohair Wool*
- D – Summers Day *Hemp/Silk*
- E – 002178 Chalk Lines *Aloe/Silk*
- F – 003916 Niras Sumac *Non-Dyed Wool*
- G – #9 Mutton “Astrachan” *Mutton Hair-on-Hide*
- H – 001796 Plain *Wool/Hemp*
- I – 004219 Nettle Stripe *Nettle/Wool*

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# Locations

*Organic Looms offers an extensive inventory for you to preview in person. Our boutique rug line should be seen and touched to appreciate the exquisite quality and hand-crafted nature of each rug.*

*Our rug line can be customized to match your specific color, size or fiber. Come see for yourself...you will be inspired!*

Scottsdale Design District

2716 North 68th Street, Suite 7  
Scottsdale, Arizona 85257

**P: 480.947.4822**

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004519 Seasun  
9 x 12  
Wool/Silk